



The goals of the program include:

- Raising awareness about deafness, Cued Speech and literacy
- Encouraging students to read books, and develop their reading skills

How does the Read-a-thon work?

- In June, each school selects an onsite Read-a-thon Coordinator and submits contact information to [readathon@cuedspeech.org](mailto:readathon@cuedspeech.org)
- During September, the school's designated Read-a-thon coordinator will be contacted by a Give Literacy a Hand representative to discuss the kick off of the event and to receive copies of all handouts. (duplicates are available on the [www.literacycounts.org](http://www.literacycounts.org) site)
- A kick-off event will introduce the read-a-thon to the students. Students will hear about the incentives for participation, including prizes for students who read in excess of certain achievement markers or above all other students.
- Prior to October, students will be asked to set a daily reading goal (the number of minutes he/she will read each day between October 1- 31, 2010). This time includes the amount of time parents or others read aloud to the student.
- Using a Pledge Sheet, each student will be encouraged to secure sponsors (parents, friends, relatives and neighbors) who pledge money for each minute the student reads. For example, a pledge may be per minute or a one-time pledge. A pledge of \$.02/minute for 30 minutes a day for 31 days equals \$18.60.
- Each student will track how many minutes he/she reads each day at home using the Calendar Tally Sheet.
- During the first week of November, the student will collect his/her pledges, and return the money to his/her teacher in an envelope that includes the Pledge Sheet and the Calendar Tally Sheet.
- Classroom teachers are instructed to tally all student pledges and forward to the school's Read-a-thon Coordinator.
- The Read-a-thon Coordinator (at the request and knowledge of the Principal) will forward 60% of the total proceeds to the NCSA.
- Information about the Read-a-thon is available at [www.literacycounts.com](http://www.literacycounts.com) . Information about the National Cued Speech Association is available at [www.cuedspeech.org](http://www.cuedspeech.org)